

BRIGHT NIGHTS

The 2022 WBUR Gala May 24-26

Guests will attend one evening in person and have the option of attending the other two nights virtually.

Sponsorship Opportunities

CEO's Table: \$50,000

Two tables, which includes premium seating for 16 and a WBUR host or journalist at each table

- First choice of in-person evening
- 25 shared promotional spots featuring the "participating sponsor"
 - Letter of introduction from presenting company
 - Full-page acknowledgment in the program book; acknowledgement on invitation and website

Executive Producer's Table: \$25,000

One table, which includes premium seating for 8 with a WBUR host or journalist

- Priority choice of in-person evening
- 15 shared promotional spots as a "participating sponsor"
 - Acknowledgment on the invitation and website
 - Full-page acknowledgment in the program book

Producer's Table: \$15,000

One table, which includes premium seating for 8 with a WBUR personality

- 10 shared promotional spots as a "participating sponsor"
 - Acknowledgment on the invitation and website
 - Full-page acknowledgment in the program book

Director's Table: \$10,000

One table, which includes premium seating for 8 with a WBUR reporter

- Acknowledgment on the invitation and website
- Full-page acknowledgment in the program book

Individual Ticket: \$1,000