



**The Smith Family Foundation**  
 Higher Education Plans Survey  
 Statewide Survey of 1,502 K-12 Parents in Massachusetts  
 Subgroup of 367 parents of 10-12<sup>th</sup> graders  
 Field Dates: June 4-19, 2020

**THIS SECTION ASKED IF HOUSEHOLD CONTAINS CHILD IN 10<sup>TH</sup>, 11<sup>TH</sup> OR 12<sup>TH</sup> GRADE.**

You mentioned you have a child in **OLDEST CHILD'S GRADE'S** grade. How likely is it he or she will attend college either in person or online in the next few years?

Very likely	72%
Somewhat likely	14%
Somewhat unlikely	5%
Very unlikely	4%
Don't Know / Refused	5%

Have the impacts of the coronavirus crisis changed your child's plans as far as attending college is concerned?

Yes, plans have changed	17%
No, plans have not changed	76%
Don't Know / Refused	7%

Has the coronavirus crisis made each of the following more likely, less likely, or neither when it comes to your child's future plans?

	More likely	Less likely	Neither more or less likely	Don't know / Refused
<b>ROTATE ORDER</b>				
Attend a program that provides industry-recognized certificates or credentials	20%	19%	46%	14%
Attend a two-year college	17%	27%	44%	12%
Attend a four-year college	33%	9%	50%	8%
Attend a public college	30%	11%	47%	12%
Attend college online	22%	23%	46%	9%
Delay entrance into college	24%	25%	42%	9%

When thinking about the possibility of your child attending college in the next few years, how much do each of the following concern you? First, **READ FIRST?** How about **READ NEXT?**

	A great deal	A fair amount	Not very much	Not at all	Don't know / Refused
<b>ROTATE ORDER</b>					
Affordability of college	44%	28%	14%	11%	4%
Health and safety on campus	44%	26%	15%	11%	5%
Reduced preparation time for my child due to school closures	31%	28%	22%	14%	5%
Doubts about whether college campuses will be open in the fall	37%	25%	19%	13%	6%

## DEMOGRAPHICS

### Age

18 to 39 years old	15%
40 to 44 years old	18%
45 to 49 years old	33%
50+	32%
Don't Know / Refused	2%

### Gender

Male	43%
Female	57%
Other	<1%
Don't Know / Refused	0%

### Race

White	76%
Non-white	22%
Don't Know / Refused	2%

### Education

High school or less	26%
Some college, no degree	22%
College degree	26%
Advanced degree	25%
Don't Know / Refused	1%

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### About the Poll

These results are based on a survey of 1,502 parents of K-12 students in Massachusetts. As a part of this survey, 367 parents of 10<sup>th</sup> to 12<sup>th</sup> graders were asked additional questions, which are shown in this document. Live telephone interviews and online interviewing were conducted in English and Spanish June 4-19, 2020. Telephone respondents were reached by both landline and cell phone. Oversamples of Black, Latino, and Asian American respondents were obtained to bring the total interview count up to at least 250 for each group for the base sample. Results within race and ethnicity were weighted to age, gender, and education level for each group. Groups were then combined and weighted to the population parameters by race for the state as a whole. The poll was sponsored by The Boston Foundation and The Barr Foundation.