

# Broadcast Equal Employment Opportunity Program Report

FRN: **0009861303** File Number: **0000092401** Submit Date: **12/02/2019** Call Sign: **WBUR-FM** Facility ID: **68241** 

City: **BOSTON** State: **MA** 

Service: Full Power FM Purpose: EEO Report Status: Received Status Date: 12/02/2019 Filing Status: Active

# General Information

Section	Question	Response
Application Description	Description of the application (255 characters max.) is visible only to you and is not part of the submitted application. It will be displayed in your Applications workspace.	WBUR 2019 EEO filing
Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

# Licensee Information

### **Licensee Name, Type and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
THE TRUSTEES OF BOSTON UNIVERSITY Doing Business As: THE TRUSTEES OF BOSTON UNIVERSITY	Margaret Low 890 COMMONWEALTH AVENUE BOSTON, MA 02115 United States	+1 (617) 353- 0909	GM@WBUR.	Company

# Contact Representatives

Contact Name	Address	Phone	Email	Contact Type
Samuel Fleming General Manager WBUR	Margaret Low 890 COMMONWEALTH AVENUE Attention: General Manager BOSTON, MA 02115 United States	+1 (617) 353- 0909	GM@WBUR. ORG	CEO
MICHAEL LECLAIR LeClair CHIEF ENGINEER WBUR	WBUR, 890 COMMONWEALTH AVENUE BOSTON, MA 02215 United States	+1 (617) 353- 0724	MLECLAIR@BU. EDU	Technical Representative
Karl Voelker Director Of Engineering Operations WBUR	Karl Voelker 890 Commonwealth Ave 02215 Boston, MA 02215 United States	+1 (617) 353- 0734	kvoelker@bu.edu	Technical Representative

# **Common Stations**

Facility Identifier	Call Sign	City	State	Time Brokerage Agreement
173933	WBUH	BREWSTER	MA	No
68241	WBUR-FM	BOSTON	MA	No
7055	WBUA	TISBURY	MA	No

# Program Report Questions

Section	Question	Response
Discrimination Complaints	Have any pending or resolved complaints been filed during this license term before any body having competent jurisdiction under federal, state, territorial or local law, alleging unlawful discrimination in the employment practices of the station(s)?	No
Full-time Employees	Does your station employment unit employ fewer than five full-time employees? Consider as "full-time" employees all those permanently working 30 or more hours a week?	No

# Additional Program Report Questions

# Responsibility for Implementation

A broadcast station must assign a particular official overall responsibility for equal employment opportunity at the station. That official's name and title are:

Name	Title
Dawna Johnson	Director of Finance

# Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the report, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the report; or (b) an attorney qualified to practice before the Commission under 47 C. F.R. Section 1.23(a), who is authorized to represent the party filing the report, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay	
Certified Date	12/02 /2019
Certified Title	Senior VP CFO Treasurer
Authorized Party Name	Martin J Howard

## **Attachments**

File Name	Uploaded By	Attachment Type	Description	Upload Status
WBUR EEO Report 2017-2018.pdf	Applicant	EEO Public File Report		Done with Virus Scan and/or Conversion
WBUR EEO Report 2018-2019.pdf	Applicant	EEO Public File Report		Done with Virus Scan and/or Conversion
WBUR Narrative Statement 2017- 2018.pdf	Applicant	Narrative Statement		Done with Virus Scan and/or Conversion
WBUR Narrative Statement 2018- 2019.pdf	Applicant	Narrative Statement		Done with Virus Scan and/or Conversion

#### EEO PUBLIC FILE REPORT

#### For

# WBUR-FM, WBUA-FM and WBUH-FM December 1, 2018 through November 30, 2019

This report below lists all full-time vacancies filled during the reporting period.

All full-time positions are listed on the Boston University website:www.bu.edu/hr/jobs
In addition, notices of full-time job openings are posted on the WBUR website: http://legacy.WBUR.org/about/jobs

Mailing Address:

WBUR

890 Commonwealth Avenue

Boston, MA 02215

Telephone Number: 617-353-0909 Contact Person: Dawna Johnson E-mail Address: Dagonsal@bu.edu

<u>Job Title</u>	Total Interviewed	Finalist <u>Source of Referral</u>	Interviewees <u>Source of Referral</u>	Recruitment Sources <u>Attachment A</u>
Multimedia Reporter, Innovation & Business	5	BU Website	BU Website; WBUR Website; outreach; internal applicant	#41-42; #46-47; #51-52; #59-64
Corporate Support Representative, Underwriting	16	BU Website	BU Website; WBUR Website; outreach	#41-42; #46-47; #51-52; #59-64, #68
Corporate Support Representative, Underwriting	11	BU Website	BU Website; WBUR Website; outreach; internal applicant	#41-42; #46-47; #51-52; #59-64, #68
Digital Web Producer	15	Indeed.com	BU Website; WBUR Website; outreach; internal applicant	#41-42; #46-47; #51-52; #59-64, #69
Senior Sound Designer, Podcasts	4	BU Website	BU Website; WBUR Website; outreach; internal applicant	#41-42; #46-47; #51-52; #59-64
Associate Producer, On Point	4	Other electronic site	BU Website; WBUR Website; outreach	#3;#41-42; #46-47; #51-52; #59-64
Radio Boston Host	10	BU Website	BU Website; WBUR Website; outreach; internal applicant	#41-42; #46-47; #51-52; #59-64, #70
Assistant Managing Editor, Here & Now	2	LinkedIn	BU Website; WBUR Website; outreach	#41-42; #46-47; #51-52; #59-64
Senior Reporter, Environmental Vertical	3	Internal Candidate	BU Website; WBUR Website; outreach; internal applicant	#41-42; #46-47; #51-52; #59-64
Producer/Reporter II, Health & Science	6	Employee Referral	BU Website; WBUR Website; outreach	#41-42; #46-47; #51-52; #59-64
Managing Editor, News Content	4	BU Website	BU Website; WBUR Website; outreach	#41-42; #46-47; #51-52; #59-64
Manager of Podcast Production	4	Internal Candidate	BU Website; WBUR Website; outreach; internal applicant	#41-42; #46-47; #51-52; #59-64
Associate Producer/Editor, Here & Now	5	Employee Referral	BU Website; WBUR Website; outreach	#41-42; #46-47; #51-52; #59-64
Multimedia Reporter, Artery	8	Employee Referral	BU Website; WBUR Website; outreach	#41-42; #46-47; #51-52; #59-64
Associate Director, Institutional Giving & Developmen	3	Other electronic site	BU Website; WBUR Website; outreach	#41-42; #46-47; #51-52; #59-64
Arts Engagement Producer	. 5	Employee Referral	BU Website; WBUR Website; outreach	#41-42; #46-47; #51-52; #59-64
Managing Producer, iLab	3	Internal Candidate	BU Website, WBUR Website; outreach; internal applicant	#3;#41-42; #46-47; #51-52; #59-64
Program Manager, BizLab	8	BU Website	BU Website; WBUR Website; outreach	#41-42; #46-47; #51-52; #59-64
Associate Producer, Here & Now	3	Employee Referral	BU Website; WBUR Website; outreach	#41-42; #46-47; #51-52; #59-64
Associate Producer, Here & Now	3	BU Website	BU Website; WBUR Website; outreach; internal applicant	#41-42; #46-47; #51-52; #59-64
Technical Director, Cityspace	6	Indeed.com	BU Website; WBUR Website; outreach	#41-42; #46-47; #51-52; #59-64
Operations & Technical Manager, Cityspace	6	Indeed.com	BU Website; WBUR Website; outreach	#41-42; #46-47; #51-52; #59-64
Marketing Associate I	6	Employee Referral	BU Website; WBUR Website; outreach	#41-42; #46-47; #51-52; #59-64
Associate Producer, On Point,	7	Former BU employee	BU Website; WBUR Website; outreach	#41-42; #46-47; #51-52; #59-64
Events & Programming Manager, Cityspace	10	Employee Referral	BU Website; WBUR Website; outreach	#41-42; #46-47; #51-52; #59-64, #70
Events Administrator, Cityspace	5	Indeed.com	BU Website; WBUR Website; outreach	#41-42; #46-47; #51-52; #59-64
Field Producer, Morning Edition	6	Internal Candidate	BU Website; WBUR Website; outreach; internal applicant	#41-42; #46-47; #51-52; #59-64
Senior News Correspondent	7	Employee Referral	BU Website; WBUR Website; outreach	#41-42; #46-47; #51-52; #59-64
Weekend Producer/ All Things Considered Writer	5	BU Website	BU Website; WBUR Website; outreach; internal applicant	#41-42; #46-47; #51-52; #59-64
Business Technology Analytics Lead	3	Indeed.com	BU Website; WBUR Website; outreach	#41-42; #46-47; #51-52; #59-64
Producer, Only A Game	4	Internal Candidate	BU Website; WBUR Website; outreach; internal applicant	#3;#41-42; #46-47; #51-52; #59-64
Arts and Culture Reporter/ Critic	3	Internal Candidate	BU Website; WBUR Website; outreach; internal applicant	#41-42; #46-47; #51-52; #59-64
Technical Associate, Cityspace	6	Indeed.com	BU Website; WBUR Website; outreach	#41-42; #46-47; #51-52; #59-64
Manager of Client Services, Underwriting	7	Boston Career Link	BU Website; WBUR Website; outreach	#41-42; #46-47; #51-52; #59-64, #68
Multimedia Reporter, Environmental	15	BU Website	BU Website; WBUR Website; outreach	#41-42; #46-47; #51-52; #59-64
Investigative Reporter	10	Employee Referral	BU Website; WBUR Website; outreach	#41-42; #46-47; #51-52; #59-67
Audience Development Manager	9	BU Website	BU Website; WBUR Website; outreach	#41-42; #46-47; #51-52; #59-64
Co-host, Here & Now,	5	The Work Place	BU Website; WBUR Website; outreach; internal applicant	#41-42; #46-47; #51-52; #59-64, #71
Digital Audio Editor	5	Internal Candidate	BU Website; WBUR Website; outreach; internal applicant	#41-42; #46-47; #51-52; #59-64, #68
Fill-in Broadcast Recording Technician II	5	Internal Candidate	BU Website; WBUR Website; outreach	#41-42; #46-47; #51-52; #59-64, #68
Associate Producer, Here & Now	3	Employee Referral	BU Website; WBUR Website; outreach	#41-42; #46-47; #51-52; #59-64
Corporate Support Representative, Underwriting	16	BU Website	BU Website; WBUR Website; outreach	#41-42; #46-47; #51-52; #59-64, #68
Fill-in Broadcast Recording Tech II	5	Internal Candidate	BU Website; WBUR Website; outreach	#41-42; #46-47; #51-52; #59-64
Corporate Support Representative, Underwriting	16	Internal Candidate	BU Website; WBUR Website; outreach; internal applicant	#41-42; #46-47; #51-52; #59-64
Multi-platform Editor	1	Internal Candidate	BU Website; WBUR Website	#41-42; #46-47; #51-52; #59-64
Associate Producer, Digital, Here & Now	1	BU Website	BU Website; WBUR Website	#41-42; #46-47; #51-52; #59-64

#### WBUR EEO PUBLIC FILE REPORT Attachment A

#### Recruitment Sources used for Full-Time Job Openings

- 1 Action for Boston Community Development 178 Tremont Street Boston, MA 02111 617-357-6000 x399 Contact: Delcenia Jackson HR@bostonabcd.org
- 2 Alliance for Women in Media 2365 Harrodsburg Rd., A325 Lexington, KY 40504
- 4 Assoc of Fundraising Professionals, MA Chapter 465 Waverley Oaks Road, Ste. 421 Waltham, MA 02452 781-397-8870 Linda Guild www.afpmass.org 617-355-3066 Mia Simon
- 5 Blacks Interested in Communications 1468 Broad Street Providence, RI 02905

- 7 Massachusetts Broadcasters Assoc. PO Box 857 Clark, NJ 07066 800-471-1875 www.massbroadcasters.org
- 8 Minority Professional Network
  P.O. Box 55399
  Atlanta, GA 30308-5399
  888-676-6389
  www.minorityprofessionalnetwork.com
- 10 National Assoc. of Black Journalists-Boston Chapter 158 Tremont St., #1 Cambridge, MA 02139 http://careerservices.nabj.org/ Web posting on career page
- 11 National Assoc of Hispanic Journalists
  Hugo Balta, President
  1050 Connecticut Ave NW, 10th Floor
  Washington, DC 20036
  202-662-7145
  www.nahj.org
- 13 Urban League of Eastern Massachusetts
  Job Posting
  88 Warren Street
  Roxbury, MA 02119
  617-442-4519
  www.ulem.org
- 14 Women in Development of Greater Boston 22 Bates Road, Ste. 224 Mashpee, MA 02649 617-489-6777 Megan Panek, President www.widgb.org
- 16 Boston College Career Center 38 Commonwealth Ave. Chestnut Hill, MA 02467 Attn: Roger Woolsey
- 17 Asian American Journalists Association http://www.aaja.org/category/jobs-opportunities/ Web Posting on career page
- 19 JournalismJobs.com http://www.journalismjobs.com/index.php Web posting on career page
- 20 Corporation of Public Broadcasting Jobline http://www.cpb.org/jobline/ Web posting on career page
- 22 The Coalition of 100 Black Women Inc. Manhattan Chapter P.O. Box 1711, Grand Central Station New York, NY 10163 ncbwmanmanhattanchapter@yahoo.com
- 23 Community Work Services 174 Portland Street Boston, MA 02114 617-720-2233 Contact: Maria Krueger
- 25 Hispanic American Chamber of Greater Boston 406 S. Huntington Avenue Boston, MA 02130 617-261-4222 Contact: Nader Acevedo, Executive Director www.hacc.com
- 26 Jewish Vocational Services
  Career Moves
  29 Winter Street, Suite 500
  Boston, MA 02108
  617-399-3180
  Contact: Kira Khazatsky
  www.jys-boston.org
- 28 Nat'l Assoc. of Minority Media Executives Toni Laws, Executive Director 7950 Jones Branch Drive McLean, VA 22107 p. 1-888-968-7658 f. 703-854-7181
- 29 National Association of Negro Women c/o Barbara Robinson PO Box 2804 Woburn, MA 01888-1404 978-535-7415

- 3 Asian American Journalists Assoc.
  5 Third Street, Suite 1108
  San Francisco, CA 94103
  National@aaja.org
  Contact: Kathy Chow, Executive Director
  415-346-2051
  www.aaja.org
- 6 Career Collaborative, Inc.
  77 Summer Street, 11th Floor
  Boston, MA 02111
  Attn: Mary Leviner, Employment Associate
  (617) 424-6616
  www.careercollaborative.org
- 9 National Assoc. of Asian American Professi Boston Chapter P.O. Box 51922 Boston, MA 02205 617-227-1113 Samson Lee www.naapboston.org
- 12 Public Media Business Association 7918 Jones Branch Drive, Ste. 300 McLean, VA 22102 703-506-3292 www.pmbaonline.org
- 15 National Association of Colleges and Employers62 Highland Ave.Bethlehem, PA 18017-9085
- 18 National Association of Hispanic Journalists http://www.nahjcarcercenter.com/ Web posting on career page
- 21 Chinese Progressive Association 28 Ash Street Boston, MA 02111-1517 617-357-4499 Lydia Lowe, Executive Director www.cpaboston.org
- 24 Foundation for Minority Interests in Media 524 West 57th Street New York, NY 10019 212-975-2545 Sandra Rice, VP Eastern Region
- 27 Latino Professional Network
   P.O. Box 960601
   Boston, MA 02196-0601
   p. 617-247-1818
   f. 781-341-3810
   Contact: Rick Colon
   www.lpn.org
- 30 National Multicultural Institute 3000 Connecticut Ave NW, Suite 438 Washington, DC 20008 p. 202-483-0700 f. 202-483-5233 Contact: Kelly Reid, Program Manager

#### WBUR EEO PUBLIC FILE REPORT Attachment A

#### www.namme.org

- 31 Native American Journalists Assoc. University of Oklahoma Gaylord College 395 W. Lindsey Norman, OK 73019-4201 405-325-9008 Contact: Jeff Harjo, Executive Director www.naja.com
- 34 The Partnership, Inc.
  155 Seaport Blvd., 11th Floor
  Boston, MA 02210
  Attn: Suzanne Wilkins, Director Pgm Services
  p. 617-262-2828
  f. 617-988-6157
  thepartnershipinc.org
- 37 Northeastern University Career Services
  202 Stearns
  360 Huntington Avenue
  Boston, MA 02115
  617-373-2430
  Contact: Maria Stein, Director
  www.carcerservices.neu.edu
- 40 University of Massachusetts at Boston Office of Career Services 100 Morrissey Boulevard Boston, MA 02125-3393

Contact: Mary Mahoney 617-287-5525 www.careers@umb.edu

- 43 idealist.org
  <a href="http://www.idealist.org/info/Jobs">http://www.idealist.org/info/Jobs</a>
  Web posting on career page
- 46 LinkedIn <a href="https://www.linkedin.com/job/home">https://www.linkedin.com/job/home</a>
- 49 Current https://www.current.org
- 52 InsideHighered.com https://www.insidehighered.com
- 55 Salt Listserv https://www.meca.edu/academics/graduate/salt/
- 58 Professional Diversity Network https://www.prodivnet.com/
- 60 Indeed.com
- 63 Glassdoor.com
- 66 PublicMediaJobs.org
- 69 Asian American Civic Association aaca-boston.org

- 32 North of Boston Convention & Visitors Bureau P.O. Box 5193
  Salisbury, MA 01952
  978-465-6555
  www.northofboston.org
- 35 Emerson College
  Office of Career Services
  120 Boylston Street
  Boston, MA 02116
  617-824-8586
  Contact: Matt Cardin
  careers@emerson.edu
- 38 Smith College
  Career Development Office, Drew Hall
  North Hampton, MA 01063
  413-585-2570
  Brenda Jameson
  www.smith.edu
- 41 Boston University Website: www.bu.edu/hr/employment/jobs/jobs.shtml
- 44 Association of Fundraising Professionals
  <a href="http://www.afpnet.org/JobCenter/?navItemNumber=505&ga=1.150573749.221532673.1416349">http://www.afpnet.org/JobCenter/?navItemNumber=505&ga=1.150573749.221532673.1416349</a>
  331
- 47 Monster http://www.monster.com/
- 50 Source https://source.opennews.org
- 53 Stack Exchange Inc. http://stackoverflow.com/jobs
- 56 Transom Listserv https://transom.org/
- 59 Higher Education recruitment Consortium <a href="https://www.hercjobs.org/">https://www.hercjobs.org/</a>
- 61 ZipRecruiter.com
- 64 CareerBuilder.com
- 67 EmploymentCrossing.com
- 70 JobTarget.com

#### www.nmci.org

- 33 Operation A.B.L.E of Greater Boston 174 Portland Street Boston, MA 02114 617-542-4180 Contact: Ron Genzale rgenzale@operationable.net
- 36 Emmanuel College
  Office of Internships & Career Developmen
  400 The Fenway
  Boston, MA 02115
  p. 617-735-9975
  f. 617-264-7695
  e. weilerbr.emmanuel.edu
  Brie Weiler, Career Advisor
- 39 Suffolk University Career Services & Coop 8 Ashbuton Place Boston, MA 02108 617-573-8480 Terry Wells Twells@suffolk.edu
- 42 WBUR Website www.wbur.org
- 45 The Chronicle of Philanthropy

http://philanthropy.com/section/Jobs/224/ Web posting on career page

- 48 Broadcast and Cable http://www.broadcastingcable.com/
- 51 HigherEdJobs.com https://www.higheredjobs.com
- 54 Association of Independents in Radio Listse https://airmedia.org/
- 57 Facebook.com Groups Journalists of Color in Public Media Public Media Radio Women Rule the World
- 62 Simplyhired.com
- 65 NAB Leadership BroadcastCareerLink.com
- 68 Careerlink.com
- 71 The Work Place workplace.org

## ATTACHMENT B

#### MENU OPTION ACTIVITIES

WBUR engaged in the following outreach activities during the period covered by this report:

Type of Activity	Description
	WBUR offers internship opportunities within the following departments and/or programs: News, Here & Now, On Point, Only A Game, Radio Boston, The ARTery, CommonHealth, BostonomiX, iLab, Community Engagement and Digital Operations. A total of 18 interns participated in the program during the Spring, Summer and Fall 2019 semesters.
	In 2019, the ARTery hired and trained two women of color as part of its Community Arts Reporting Fellowship made possible through grant funding from the Barr Foundation.
	WBUR's BizLab had three BizLab Summer Fellowships, to support our digital and business experiments.
Internship & Fellowship Programs	WBUR offered three iLab fellowship focused on giving employees the ability to pursue original project ideas to promote WBUR's programming, digital, community or revenue. Topics include 1) H&N podcast strategy, 2) podcast highlighting a connection through stories and discovery, 3) exploration of different types of comedy.
	WBUR in collaboration with BU's College of Communications offered two fellowships to students interested in public radio, podcasting or multimedia journalism.
	WBUR continued its partnership with The Loop Lab for the second year, hosting a cohort of four students for a series of instructional sessions ranging from story editing to podcast production.
	WBUR continued to host two fellowships in 2019 for underrepresented individuals in public media. The Newsroom Fellowship is specific to a Boston University senior or graduate student. The Here & Now Fellowship is specific to an individual within the local Boston area.
	Participated in the National Press Foundation Fellowship "The Paris Accords of Science Communication" in Paris, France in October 2019.
	As a university licensee, the station is able to offer a comprehensive training program entitled, "Learning@BU." This training program offers work, health, and life series and professional development workshops to all employees.
	External coaching for Executive Leadership and staff.
	Enrolled a participant into the Partnership's Mid-Career Fellow Development Program, which focuses on leadership, relationship and organizational skills of talented multicultural professionals.
	Participated in the Rosalynn Carter Fellowship for Mental Health Journalism focusing on improving accuracy and tone of reporting on mental health issues.
Employee Training Programs for	WBUR collaborates with NPR & Kaiser Health Foundation on healthcare coverage. Support includes editorial guidance, resources, and weekly discussions on healthcare issues. Member attended annual meeting of NPR-Kaiser Foundation-NPR Member Station collaborative.
personal and professional development	Through our status as an NPR Member Station, there are frequent NPR webinars on "best practices" for editorial, digital and promotional strategies.
	Participated in the Health Coverage Fellowship of Blue Cross Blue Shield Foundation designed to aid journalists in covering critical health care issues on 4/26 - 5/4/19.
	The Office of Information Services and Technology offers instructor-led classes to downloadable reference materials and interactive online courseware to WBUR and the Boston University community. Training is provided in a variety of convenient formats. Topics cover areas that help make you more effective and efficient when working with today's technology.
	WBUR's New England News Collaborative continued in 2019. Collaborative reporting with NENC stations continue to be used on WBUR and other participating stations in New England.
	Attended Planned Giving Group of New England all-day training.

# ATTACHMENT B

## MENU OPTION ACTIVITIES

WBUR engaged in the following outreach activities during the period covered by this report:

Type of Activity	Description
	Hosted five WBUR BizLab Webinars for public media and journalism professionals on topics related to digital and business experiments throughout 2019.
	Participated in Boston University's Mini-MBA program for technical executives in Spring 2019.
	Attended Society of Professional Journalism Conference Sept. 5, 2019.
	Attended the Poynter Leadership Academy for Women in Digital Media in St. Petersburg, FL on 10/20 - 10/25/19.
	Attended invitation-only MIT Nuclear Conference in August 2019.
personal and professional development (cont.)	Attended the Society of Environmental Journalists Conference in Fort Collins, CO in October 2019.
	Attended International Journalism Festival in Perugia, Italy from 4/3 - 4/7/19.
	Attended Education Writers Association seminar "Covering Higher Education's New Political Landscape" in Washington, DC on 1/28 -1/29/19.
	Provided audio production training.
	Attended HORIZONS: Perspectives on Psychedelics forum in New York, NY 10/10 -10/11/19.
	MAP management training - Fall 2019
Participation in job banks and Career Fairs	Boston University (BU) is a member of the Boston Consortium for Higher Education, a group of 17 colleges and universities that together strive to create and foster an environment that values people from all cultures, races and religions and that promotes mutual respect for all individuals. BU is also a member of the New England Higher Education Recruitment Consortium (NEHERC). BU is part of the Boston Consortium's Employment diversity outreach efforts. Thomas Bagarella, Director of Talent Acquisition, is BU's active member of the Employment Managers Community of Practice of the Boston Consortium and the New England Higher Education Consortium. The Talent Acquisition team participated in 15 diversity and inclusion recruiting events during 2019.
	WBUR attended and participated in a NPR Station Initiative called the Public Media Village at multiple conferences in 2019 the National Association of Hispanic Journalists conference held in San Antonio, TX from 9/5 - 9/7/19; the National Association of Black Journalists held in Miami, FL from 8/7 - 8/11/19; and the Asian American Journalists Association held in Atlanta, GA from 7/31 - 8/3/19.
	It is the practice for all WBUR hiring managers to network and disseminate information in recruitment outreach to diverse groups interested in careers in broadcast media.
	Attended regular monthly meetings at the Ad Club, a New England association for marketing and communications industry professionals and the Boston Chamber of Commerce.
Workshops and Conventions	Attended South by Southwest conference (SXSW) conference in Austin, Texas 3/8/19 - 3/12/19.
	Attended Public Media Business Association (PMBA) conference held in Orlando, FL from 5/14/19 - 5/17/19.
	Attended Public Radio News Directors' (PRNDI) conference in Washington, DC from 7/11 - 7/15/19.
	Attended Public Media Development & Marketing Conference (PMDMC) in Dallas, TX 7/10 - 7/12/19.

#### ATTACHMENT B

# MENU OPTION ACTIVITIES

WBUR engaged in the following outreach activities during the period covered by this report:

Type of Activity	Description
	Attended NPR Digital Day in New Orleans, LA on 9/11/19.
	Attended Online News Association (ONA) held in New Orleans, LA on 9/12 - 9/14/19
	Attended Public Radio Program Directors conference (PRPD) held in Minneapolis, MN from 8/26 - 8/29/19.
	Attended Public Radio's "Super Regional" conference in New Orleans, LA 10/15/19-10/17/19
	Attended Harvard Business School's 28th Annual Dynamic Women in Business Conference 2/23/19.
Workshops and Conventions (cont.)	Attended Institute for Nonprofit News Days (INN Days) held in Houston, TX from 6/12 - 6/13/19.
(Carab)	Attended Knight Media Forum in Miami, FL from 2/26 -2/27/19.
	Attended 2019 Third Coast Conference in Chicago, IL 10/31 - 11/2/19.
	Attended Deployment of Deep Decarbonization Technologies Workshop hosted by The National Academy of Science in Washington, DC on 7/22 - 7/23/19.
	Attended Chronicle of Philanthropy webinar.
	Attended the Kalish Photo Editing Workshop at Rochester Institute of Technology from 6/24 - 6/28/19.
	WBUR's Managing Director of News & Programming oversees a panel comprised of many distinguished journalists to select the winner of the Daniel Schorr Journalism Award. This award, established in 2002 by WBUR and Boston University, recognizes a young talented journalist in public radio for his/her individual news work of significance and quality. This award celebrates a new and diverse generation of public radio journalists under 35 years old and seeks to inspire them to stretch the boundaries of the medium. Journalists from around the world compete for the prize.
	Gave a guest lecture at the Craig Newmark Graduate School of Journalism at The City University of New York in Spring 2019.
Other Activities	The executive news director participated in weekly conference calls with the NPR-Member Station reporting collaborative on military affairs and Veterans affairs known as "Back at Base."
	WBUR continues to man a full-time news bureau within the Dorchester Reporter.
	WBUR Newsroom hosted a dinner for all public radio journalists working in Boston. Approximately 50 journalists attended from WBUR, WGBH and NPR.
	In collaboration with our partners at the Boston Globe and the McCormack Graduate School at the University of Massachusetts/Boston, WBUR in its CitySpace convening space, hosted the signature debate of the Boston City Council race, hosting all eight at-large candidates for the City Council in a 90-minute debate carried live on Radio Boston.

# Agencies Requesting Notification of Job Vacancies

Contact	Person	Tara DeSisto
	Name of Organization	11/20/2012 Commonwealth Compact
Date Request	Received	11/20/2012

	Technical Le
Person	ara DeSisto

Title Street
ead Project Manager McCormack Graduate School of
Policy & Global Studies - Umass Boston
100 Morrissey Blvd

City Boston

**State & Zip** MA 02125