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HERE & NOW

With Robin Young, Jeremy Hobson & Tonya Mosley

From NPR and WBUR, *Here & Now* is public radio's live, midday news program. *Here & Now* reflects the fluid world of news as it is happening in the middle of the day with timely, smart and in-depth news, interviews and conversation.



TIMELY. SMART.
IN-DEPTH.

**HERE & NOW: UP-TO-THE-MINUTE NEWS
AND STORIES OF WHAT IT MEANS
TO BE HUMAN IN TODAY'S WORLD.**

Robin Young has had a varied career as a Peabody Award-winning documentary filmmaker, Emmy Award-winning correspondent for the major television networks and guest host for *The Today Show* before joining *Here & Now* in 2000 when it was still a local program.

Jeremy Hobson was the host of *The Marketplace Morning Report* before joining *Here & Now* when it expanded to two hours in partnership with NPR. He previously worked as a reporter for *Marketplace* and producer for *All Things Considered* among other NPR shows.

Tonya Mosley has been the Silicon Valley bureau chief for KQED, the public radio station based in San Francisco. She is also the host of the new podcast *Truth Be Told*. As an Emmy and Murrow award winning television, radio and print journalist, Mosley creatively uses her curiosity and tenacity to find and expose truths for the greater good of society.

HERE & NOW STATIONS ACROSS THE COUNTRY % CHANGE AQH

KQED-FM	San Francisco	2%
WWNO-FM	New Orleans	2%
KUAR-FM	Little Rock, AR	3%
WVXU-FM	Cincinnati, OH	6%
KPBS-FM	San Diego	7%
WUWM-FM	Milwaukee, WI	10%
WBFO-FM	Buffalo, NY	16%
KCFR-FM	Denver	19%
KGOU-FM	Oklahoma City, OK	21%
KAZU-FM	Monterey, CA	21%
KNPR-FM	Las Vegas	24%
KCUR-FM	Kansas City	26%
WBEZ-FM	Chicago	28%
WFPL-FM	Louisville	29%
WBUR-FM	Boston	35%
KUAZ-FM	Tucson	43%
WFYI-FM	Indianapolis	46%
WRAS-FM	Atlanta	46%
WESA-FM	Pittsburgh	48%
KXJZ-FM	Sacramento	86%

Source: Act 1, Nielsen Audio Nationwide, Fall 2017 - Fall 2018. Persons 12+.
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FACTS

- Carried by 467 stations coast-to-coast, including New York, Chicago, Philadelphia, San Francisco, Washington D.C., Atlanta, Miami and Houston.
- Carried in 9 of Top 10 markets, 22 of Top 25 markets and 46 of Top 50 markets, 87% DMA coverage nationwide. Built for weekday airings throughout the day, *Here & Now* has live updated news from 12 p.m. – 4 p.m. to accommodate different time zones.
- *Here & Now* is your bridge between NPR's *Morning Edition* and *All Things Considered*. Produced with resources from NPR's headquarters for national news, in collaboration with 30 NPR station newsrooms, and BBC offices worldwide.
- Tonya Mosley will anchor *Here & Now*'s extensive reach and provide greater coverage of stories and topics from the West Coast.
- Regular segments: **View From the Top** (conversations with CEOs), **STAT** (science & medical), **Re/code** (technology), **DJ Sessions** (music) and a daily business segment.
- *Here & Now* starts at 9am as the west coast lead-out from *Morning Edition* and is the lead-in to *All Things Considered* on the east coast.
- *Here & Now* has made recent visits and reported from stations WCPN (Cleveland), WBHM (Birmingham), WVXU (Cincinnati) and WFPL (Louisville).
- Follow the hosts for behind the scenes and extras on social, @jeremyhobson, @TonyaMosley, @hereandnowrobin, and the show @hereandnow.

TO LEARN MORE ABOUT HOW *HERE & NOW* CAN INCREASE YOUR AUDIENCE IN MIDDAY OR EVENINGS, PLEASE CONTACT THE WBUR SYNDICATION TEAM:

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