

90.9 wbur

BOSTON'S NPR[®] NEWS STATION

Ranker

BOSTON (Metro Survey Area)
MAY18 / APR18 / MAR18

Stations Rankings Based on: Top 15 Home to Metro

Adults 25-54	
M-F 5a-10a	
Station	Average Persons*
1 WXKS-FM	16,800
2 WBZ-FM	12,100
3 WMJX-FM	10,700
4 WBUR-FM	10,000
5 WAAF-FM	9,900
6 WEEI-FM	9,700
7 WGBH-FM	8,000
8 WBQT-FM	7,800
9 WROR-FM	7,500
10 WZLX-FM	7,100
11 WKLB-FM	6,500
12 WBZ-AM	6,200
13 WWBX-FM	5,600
14 WKAF-FM	4,500
15 WODS-FM	4,000

Adults 25-54	
M-F 3p-8p	
Station	Average Persons*
1 WBZ-FM	17,000
2 WXKS-FM	16,700
3 WMJX-FM	13,100
4t WBUR-FM	10,100
4t WKLB-FM	10,100
6 WROR-FM	8,800
7 WZLX-FM	8,200
8 WWBX-FM	7,900
9 WEEI-FM	7,600
10 WBQT-FM	7,300
11 WKAF-FM	5,600
12 WBZ-AM	5,500
13 WGBH-FM	5,400
14t WJMN-FM	5,200
14t WODS-FM	5,200

Adults 18-49	
M-F 5a-10a	
Station	Average Persons*
1 WXKS-FM	14,400
2 WBZ-FM	12,200
3 WMJX-FM	9,500
4t WBUR-FM	9,300
4t WBQT-FM	9,300
6 WAAF-FM	8,700
7 WGBH-FM	7,500
8 WROR-FM	6,700
9 WEEI-FM	6,400
10 WKLB-FM	5,800
11t WWBX-FM	5,300
11t WZLX-FM	5,300
13 WODS-FM	5,000
14t WJMN-FM	4,400
14t WKAF-FM	4,400

Adults 18-49	
M-F 3p-8p	
Station	Average Persons*
1 WXKS-FM	17,400
2 WBZ-FM	16,000
3 WMJX-FM	10,700
4 WKLB-FM	9,500
5 WBQT-FM	9,000
6 WBUR-FM	8,100
7t WJMN-FM	7,500
7t WWBX-FM	7,500
9t WROR-FM	7,100
9t WZLX-FM	7,100
11 WODS-FM	6,400
12t WBWL-FM	5,600
12t WEEI-FM	5,600
14 WBOS-FM	5,200
15t WGBH-FM	4,800
15t WKAF-FM	4,800

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BOSTON (Metro Survey Area)

MAY18 / APR18 / MAR18

Stations Rankings Based on: Top 15 Home to Metro

Adults 35-64		
M-F 5a-10a		
Station	Average Persons*	
1 WXKS-FM	17,600	
2 WBZ-AM	14,900	
3 WBUR-FM	14,100	
4 WROR-FM	13,200	
5 WEEI-FM	11,800	
6 WBZ-FM	11,000	
7 WMJX-FM	10,500	
8t WAAF-FM	10,000	
8t WZLX-FM	10,000	
10 WGBH-FM	7,300	
11 WWBX-FM	6,400	
12 WKLB-FM	6,100	
13 WBQT-FM	5,500	
14 WKAF-FM	5,400	
15 WXRV-FM	4,200	

Adults 35-64		
M-F 3p-8p		
Station	Average Persons*	
1 WXKS-FM	16,100	
2 WMJX-FM	14,600	
3 WBZ-FM	14,500	
4 WROR-FM	14,300	
5 WBUR-FM	12,900	
6 WBZ-AM	11,800	
7 WZLX-FM	10,800	
8 WEEI-FM	9,700	
9 WKLB-FM	9,300	
10 WRKO-AM	8,100	
11 WWBX-FM	8,000	
12 WGBH-FM	6,800	
13 WKAF-FM	5,800	
14 WBQT-FM	5,700	
15 WXRV-FM	4,900	