

**WBUR Poll**  
**Survey of 504 Registered Voters in Massachusetts**  
**Field Dates: March 16-18, 2018**

I'm going to read you the names of several people and organizations who are active in public affairs. After I read each one please tell me if you have a generally favorable or generally unfavorable view of the person. If you have never heard of them or if you are undecided, please just say so. **READ FIRST NAME.** How about **READ NEXT NAME?**

<i>Order rotated.</i>	Favorable	Unfavorable	Heard of / Undecided	Never heard of	Refused
Elizabeth Warren	53%	36%	8%	2%	<1%
<i>Asked to ½:</i> Geoff Diehl	9%	3%	15%	72%	<1%
<i>Asked to ½:</i> Beth Lindstrom	5%	4%	17%	74%	0%
<i>Asked to ½:</i> John Kingston	4%	4%	9%	83%	0%

**As you may know, there is an election in November of twenty eighteen for Massachusetts governor, U.S. Senate, and other offices.**

**ROTATE ORDER OF NEXT 3 QUESTIONS.**

If the election for U.S. Senate were held today, and the candidates were **ROTATE CANDIDATES** Democrat Elizabeth Warren, Republican Geoff Diehl, and independent Shiva Ayyadurai, for whom would you vote?

	Nov 17	Mar 18
Elizabeth Warren	58%	55%
Geoff Diehl	32%	20%
Shiva Ayyadurai	NA	9%
Would not vote (do not read)	NA	3%
Another candidate (do not read)	3%	1%
Refused (do not read)	<1%	0%
Don't Know / Undecided (do not read)	7%	13%

If the election for U.S. Senate were held today, and the candidates were **ROTATE CANDIDATES** Democrat Elizabeth Warren, Republican Beth Lindstrom, and independent Shiva Ayyadurai, for whom would you vote?

	Nov 17	Mar 18
Elizabeth Warren	56%	53%
Beth Lindstrom	33%	19%
Shiva Ayyadurai	NA	9%
Would not vote (do not read)	NA	3%
Another candidate (do not read)	3%	1%
Refused (do not read)	<1%	0%
Don't Know / Undecided (do not read)	8%	14%

If the election for U.S. Senate were held today, and the candidates were **ROTATE CANDIDATES** Democrat Elizabeth Warren, Republican John Kingston, and independent Shiva Ayyadurai, for whom would you vote?

	Nov 17	Mar 18
Elizabeth Warren	57%	54%
John Kingston	33%	21%
Shiva Ayyadurai	NA	7%
Would not vote (do not read)	NA	4%
Another candidate (do not read)	2%	2%
Refused (do not read)	1%	<1%
Don't Know / Undecided (do not read)	7%	12%

## Demographics

### Race

White / Caucasian	81%
All others	17%
Don't Know / Refused	3%

### Age

18 to 29	17%
30 to 44	26%
45 to 59	29%
60+	28%

### Gender

Male	48%
Female	52%

### Party Registration

Democrat	34%
Republican	11%
Independent / Unenrolled	55%

### Education

High School or less	33%
Some college, no degree	23%
College graduate (BA/BS)	27%
Advanced degree	18%
Don't Know / Refused	<1%

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## About the Poll

These results are based on a survey of 504 Massachusetts registered voters. Live telephone interviews were conducted March 16-18, 2018 via both landline and cell phone using conventional registration based sampling procedures. The margin of sampling error is 4.4 percentage points with a 95 percent level of confidence. The poll was sponsored by WBUR, a National Public Radio station in the Boston area.