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WBUR Poll
Survey of 504 Registered Voters in Massachusetts
Field Dates: November 9-12, 2017

I'm going to read you the names of several people who are active in public affairs. After I read each one please tell me if you have a generally favorable or generally unfavorable view of the person. If you have never heard of the person or if you are undecided, please just say so. **READ FIRST NAME.** How about **READ NEXT NAME?**

REPEAT QUESTION TEXT ONLY IF NECESSARY, PROBE IF RESPONDENT SAYS "DON'T KNOW".
Have you heard of **READ NAME** and are undecided about (him/her)? Or **PAUSE** have you never heard of (him/her)?

Order rotated.	Favorable	Unfavorable	Heard of / Undecided	Never heard of	Refused
Donald Trump	27%	66%	6%	<1%	1%
Charlie Baker	67%	14%	14%	4%	0%
Elizabeth Warren	55%	38%	6%	1%	0%
Asked to ½: Geoff Diehl	7%	6%	13%	74%	0%
Asked to ½: Shiva Ayyadurai	1%	2%	7%	90%	0%
Asked to ½: Beth Lindstrom	4%	5%	13%	79%	0%
Asked to ½: Setti Warren	13%	4%	11%	72%	<1%
Asked to ½: Bob Massie	10%	6%	18%	66%	0%
Asked to ½: Jay Gonzalez	5%	1%	15%	79%	1%
Asked to ½: John Kingston	4%	3%	7%	87%	0%

As you may know, there is an election in November of twenty eighteen for Massachusetts governor, U.S. Senate, and other offices.

ROTATE ORDER OF NEXT 3 QUESTIONS.

If the election for Governor of Massachusetts were held today, and the candidates were **ROTATE CANDIDATES** Democrat Jay Gonzalez and Republican Charlie Baker, for whom would you vote?

Jay Gonzalez	19%
Charlie Baker	59%
Another candidate (do not read)	3%
Refused (do not read)	1%
Don't Know / Undecided (do not read)	18%

If the election for Governor of Massachusetts were held today, and the candidates were **ROTATE CANDIDATES** Democrat Bob Massie and Republican Charlie Baker, for whom would you vote?

Bob Massie	21%
Charlie Baker	60%
Another candidate (do not read)	2%
Refused (do not read)	<1%
Don't Know / Undecided (do not read)	16%

If the election for Governor of Massachusetts were held today, and the candidates were **ROTATE CANDIDATES** Democrat Setti Warren and Republican Charlie Baker, for whom would you vote?

Setti Warren	24%
Charlie Baker	58%
Another candidate (do not read)	2%
Refused (do not read)	1%
Don't Know / Undecided (do not read)	15%

ROTATE ORDER OF NEXT 4 QUESTIONS.

If the election for U.S. Senate were held today, and the candidates were **ROTATE CANDIDATES** Democrat Elizabeth Warren and Republican Geoff Diehl, for whom would you vote?

Elizabeth Warren	58%
Geoff Diehl	32%
Another candidate (do not read)	3%
Refused (do not read)	<1%
Don't Know / Undecided (do not read)	7%

If the election for U.S. Senate were held today, and the candidates were **ROTATE CANDIDATES** Democrat Elizabeth Warren and Republican Shiva Ayyadurai, for whom would you vote?

Elizabeth Warren	58%
Shiva Ayyadurai	27%
Another candidate (do not read)	4%
Refused (do not read)	<1%
Don't Know / Undecided (do not read)	10%

If the election for U.S. Senate were held today, and the candidates were **ROTATE CANDIDATES** Democrat Elizabeth Warren and Republican Beth Lindstrom, for whom would you vote?

Elizabeth Warren	56%
Beth Lindstrom	33%
Another candidate (do not read)	3%
Refused (do not read)	<1%
Don't Know / Undecided (do not read)	8%

If the election for U.S. Senate were held today, and the candidates were **ROTATE CANDIDATES** Democrat Elizabeth Warren and Republican John Kingston, for whom would you vote?

Elizabeth Warren	57%
John Kingston	33%
Another candidate (do not read)	2%
Refused (do not read)	1%
Don't Know / Undecided (do not read)	7%

ROTATE ORDER OF NEXT 3 QUESTIONS.

There may be a measure on the 2018 ballot dealing with taxes. Would you support or oppose increasing the state's income tax on any income over one million dollars and using that money to pay for education and transportation? **PROBE**: And do you strongly (support/oppose) this measure, or just somewhat?

Strongly support	54%
Somewhat support	22%
Somewhat oppose	8%
Strongly oppose	11%
Don't Know / Refused	5%

There may be a measure on the 2018 ballot dealing with taxes. Would you support or oppose reducing the Massachusetts state sales tax from 6.25 percent to 5 percent and creating a permanent sales tax holiday one weekend per year? **PROBE**: And do you strongly (support/oppose) this measure, or just somewhat?

Strongly support	47%
Somewhat support	22%
Somewhat oppose	13%
Strongly oppose	7%
Don't Know / Refused	11%

There may be a measure on the 2018 ballot dealing with paid family leave. The proposed measure would allow workers in Massachusetts to take paid leave take paid leave for a new child, a family illness, or if a family member goes on active military service. Employers would pay a zero-point-six percent payroll tax to cover the cost. Would you support or oppose this measure? **PROBE**: And do you strongly (support/oppose) this idea, or just somewhat?

Strongly support	58%
Somewhat support	24%
Somewhat oppose	6%
Strongly oppose	6%
Don't Know / Refused	5%

If a candidate for <u>US Senate</u> made **READ FIRST** a major priority, would it make you more likely to support him or her, less likely to support him or her, or would it make no difference? **PROBE IF MORE OR LESS LIKELY.** And would it make you much (more/less) likely, or just somewhat (more/less) likely? How about **READ NEXT**? **REPEAT STEM AND SCALE ONLY AS NEEDED.**

Order rotated, sorted for display.	Much more likely	Somewhat more likely	Somewhat less likely	Much less likely	Would make no difference	Don't Know / Refused
Addressing the cost of health care	56%	27%	3%	3%	8%	4%
Standing up to Donald Trump	48%	11%	5%	19%	14%	4%
Addressing climate change	46%	18%	6%	8%	20%	3%
Working across party lines	40%	25%	4%	1%	23%	6%
Reducing income inequality	36%	20%	7%	10%	18%	9%
Stopping illegal immigration	34%	17%	13%	15%	18%	3%
Cutting taxes	31%	23%	11%	5%	23%	6%
Boosting the size of the military	27%	12%	15%	19%	24%	5%
Protecting undocumented immigrants from deportation	26%	18%	13%	23%	15%	4%
Repealing Obamacare	21%	9%	14%	42%	10%	5%

If a candidate for <u>Massachusetts Governor</u> made **READ FIRST** a major priority, would it make you more likely to support him or her, less likely to support him or her, or would it make no difference? **PROBE IF MORE OR LESS LIKELY.** And would it make you much (more/less) likely, or just somewhat (more/less) likely? How about **READ NEXT**? **REPEAT STEM AND SCALE ONLY AS NEEDED.**

Order rotated, sorted for display.	Much more likely	Somewhat more likely	Somewhat less likely	Much less likely	Would make no difference	Don't Know / Refused
Fighting the opioid problem	63%	21%	2%	2%	9%	3%
Reducing the cost of health care in Massachusetts	60%	27%	1%	2%	7%	2%
Addressing gang violence in Massachusetts cities	56%	25%	2%	<1%	15%	2%
Increasing funding for public schools	56%	23%	4%	3%	12%	2%
Making state government function better	55%	26%	2%	1%	13%	3%
Standing up to Donald Trump	49%	10%	6%	18%	13%	4%
Improving the state's transportation system	49%	26%	4%	1%	18%	2%
Addressing the high cost of housing Massachusetts	47%	26%	4%	4%	17%	3%
Keeping state taxes as low as possible	46%	21%	9%	4%	17%	4%
Reducing income inequality	40%	20%	7%	10%	16%	8%

Do you think current laws regarding sexual harassment in the workplace are **READ AND ROTATE OPTIONS**?

Need to be stronger	43%
Are about right	42%
Are too strong	4%
Don't Know / Refused	11%

Demographics

Race

White / Caucasian	81%
All others	17%
Don't Know / Refused	3%

Age

18 to 29	17%
30 to 44	26%
45 to 59	29%
60+	28%

Gender

Male	48%
Female	52%

Party Registration

Democrat	34%
Republican	11%
Independent / Unenrolled	55%

Education

High School or less	32%
Some college, no degree	22%
College graduate (BA/BS)	26%
Advanced degree	18%
Don't Know / Refused	2%

About the Poll

These results are based on a survey of 503 Massachusetts registered voters. Live telephone interviews were conducted November 9-12, 2017 via both landline and cell phone using conventional registration based sampling procedures. The margin of sampling error is 4.4 percentage points with a 95 percent level of confidence. The poll was sponsored by WBUR, a National Public Radio station in the Boston area.