



Conducted for WBUR by



**WBUR Poll**  
**Survey of 504 Registered Voters in Massachusetts**  
**Field Dates: June 19-22, 2017**

*Some questions held for later release.*

I'm going to read you the names of several people who are active in public affairs. After I read each one please tell me if you have a generally favorable or generally unfavorable view of the person. If you have never heard of the person or if you are undecided, please just say so. **READ FIRST NAME.** How about **READ NEXT NAME?**

**REPEAT QUESTION TEXT ONLY IF NECESSARY, PROBE IF RESPONDENT SAYS "DON'T KNOW".**  
Have you heard of **READ NAME** and are undecided about (him/her)? Or **PAUSE** have you never heard of (him/her)?

<i>Order rotated.</i>	Favorable	Unfavorable	Heard of / Undecided	Never heard of	Refused
Donald Trump	28%	65%	7%	<1%	<1%
Charlie Baker	64%	15%	18%	3%	<1%
Elizabeth Warren	55%	34%	10%	2%	<1%
Maura Healey	40%	16%	21%	22%	0%
Geoff Diehl	8%	3%	14%	75%	1%
Shiva Ayyadurai	4%	1%	9%	86%	<1%
Setti Warren	11%	9%	15%	65%	0%
Bob Massie	11%	7%	20%	61%	<1%
Jay Gonzalez	8%	2%	17%	73%	<1%

**Ask you may know, there is an election in November of twenty eighteen for Massachusetts governor, U.S. Senate, and other offices.**

**ROTATE ORDER OF NEXT 4 QUESTIONS.**

If the election for Governor of Massachusetts were held today, and the candidates were **ROTATE CANDIDATES** Democrat Jay Gonzalez and Republican Charlie Baker, for whom would you vote?

Jay Gonzales	22%
Charlie Baker	55%
Another candidate (do not read)	1%
Would not vote (do not read)	2%
Don't Know / Undecided (do not read)	20%

If the election for Governor of Massachusetts were held today, and the candidates were **ROTATE CANDIDATES** Democrat Bob Massie and Republican Charlie Baker, for whom would you vote?

Bob Massie	25%
Charlie Baker	55%
Another candidate (do not read)	1%
Would not vote (do not read)	2%
Don't Know / Undecided (do not read)	17%

If the election for Governor of Massachusetts were held today, and the candidates were **ROTATE CANDIDATES** Democrat Setti Warren and Republican Charlie Baker, for whom would you vote?

Setti Warren	26%
Charlie Baker	53%
Another candidate (do not read)	1%
Would not vote (do not read)	2%
Don't Know / Undecided (do not read)	17%

If the election for Governor of Massachusetts were held today, and the candidates were **ROTATE CANDIDATES** Democrat Maura Healey and Republican Charlie Baker, for whom would you vote?

Maura Healey	36%
Charlie Baker	48%
Another candidate (do not read)	1%
Would not vote (do not read)	3%
Don't Know / Undecided (do not read)	13%

#### ROTATE ORDER OF NEXT 2 QUESTIONS.

If the election for U.S. Senate were held today, and the candidates were **ROTATE CANDIDATES** Democrat Elizabeth Warren and Republican Geoff Diehl, for whom would you vote?

Elizabeth Warren	60%
Geoff Diehl	29%
Another candidate (do not read)	1%
Would not vote (do not read)	1%
Don't Know / Undecided (do not read)	8%

If the election for U.S. Senate were held today, and the candidates were **ROTATE CANDIDATES** Democrat Elizabeth Warren and Republican Shiva Ayyadurai, for whom would you vote?

Elizabeth Warren	61%
Shiva Ayyadurai	25%
Another candidate (do not read)	2%
Would not vote (do not read)	3%
Don't Know / Undecided (do not read)	9%

#### ROTATE ORDER OF NEXT 2 QUESTIONS.

There may also be a measure on the 2018 ballot dealing with taxes. Would you support or oppose increasing the state's income tax on any income over one million dollars and using that money to pay for education and transportation? **PROBE:** And do you strongly (support/oppose) this idea, or just somewhat?

	Jan. 2017	June 2017
Strongly support	48%	61%
Somewhat support	29%	20%
Somewhat oppose	6%	7%
Strongly oppose	11%	8%
Don't Know / Refused (do not read)	6%	4%

There may be also a measure on the 2018 ballot dealing with taxes. Would you support or oppose lowering the Massachusetts state sales tax from 6.25 percent to 4.5 percent? **PROBE:** And do you strongly (support/oppose) this idea, or just somewhat?

Strongly support	38%
Somewhat support	24%
Somewhat oppose	17%
Strongly oppose	11%
Don't Know / Refused (do not read)	9%

## Demographics

### Race

White / Caucasian	81%
All others	17%
Don't Know / Refused	3%

### Age

18 to 29	17%
30 to 44	26%
45 to 59	29%
60+	28%

### Gender

Male	48%
Female	52%

### Party Registration

Democrat	34%
Republican	11%
Independent / Unenrolled	55%

### Education

High School or less	32%
Some college, no degree	22%
College graduate (BA/BS)	26%
Advanced degree	18%
Don't Know / Refused	2%

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## About the Poll

These results are based on a survey of 504 Massachusetts registered voters. Live telephone interviews were conducted June 19-22, 2017 via both landline and cell phone using conventional registration based sampling procedures. The margin of sampling error is 4.4 percentage points with a 95 percent level of confidence. The poll was sponsored by WBUR, a National Public Radio station in the Boston area.