

WBUR Poll
New Hampshire 2016 General Election
Survey of 502 Likely Voters
Field Dates September 27-29, 2016

I'm going to read you the names of several people who are active in public affairs. After I read each one please tell me if you have a generally favorable or generally unfavorable view of the person. If you have never heard of the person or if you are undecided, please just say so. **READ FIRST NAME.** How about **READ NEXT NAME?**

REPEAT QUESTION TEXT ONLY IF NECESSARY, PROBE IF RESPONDENT SAYS "DON'T KNOW". Have you heard of **READ NAME** and are undecided about (him/her)? Or **PAUSE** have you never heard of (him/her)?

<i>Order rotated.</i>	Favorable	Unfavorable	Heard of / Undecided	Never heard of	Refused
Hillary Clinton	40%	51%	7%	1%	1%
Donald Trump	32%	61%	6%	<1%	1%
Gary Johnson	22%	28%	26%	23%	1%
Jill Stein	14%	23%	27%	35%	1%

If the election for President were held today, and the candidates were **ROTATE ORDER OF CANDIDATES** Democrat Hillary Clinton, Republican Donald Trump, Libertarian Gary Johnson, and Green Party candidate Jill Stein, for whom would you vote?

If undecided, ask...Even though you say you are undecided -- which way are you leaning as of today? List not read unless requested by respondent. Order rotated, if read.

If Johnson or Stein voter or leaners, ask... What if the election were just between Democrat Hillary Clinton and Republican Donald Trump? If it were just the two of them, for whom would you vote?

Initial preference

Hillary Clinton	41%
Donald Trump	32%
Gary Johnson	12%
Jill Stein	3%
Another candidate (not read)	2%
Refused (not read)	2%
Don't Know / Undecided (not read)	8%

Vote preference with leaners

Hillary Clinton	42%
Donald Trump	35%
Gary Johnson	13%
Jill Stein	4%
Another candidate (not read)	2%
Don't Know / Refused (not read)	4%

Vote preference, head-to-head

Hillary Clinton	47%
Donald Trump	38%
Another candidate (not read)	7%
Don't Know / Refused (not read)	8%

Did you watch the presidential debate between Hillary Clinton and Donald Trump that took place on Monday?

Yes	80%
No	20%
Don't Know / Refused	<1%

Asked of voters who watched the debate.

Which candidate do you think did the best job in the debate, **READ AND ROTATE OPTIONS 1 AND 2?**

Hillary Clinton	59%
Donald Trump	19%
Both / neither / depends (do not read)	19%
Don't Know / Refused	3%

Order of next two questions rotated.

Do you think Hillary Clinton is fit to be President, or not?

Yes, she is	49%
No, she is not	46%
Don't Know / Undecided (do not read)	5%

Do you think Donald Trump is fit to be President, or not?

Yes, he is	33%
No, he is not	62%
Don't Know / Undecided (do not read)	5%

Did the debate make you more or less likely to support **READ FIRST** or did it make no difference?
How about **READ NEXT**? **REPEAT QUESTION STEM AND SCALE ONLY AS NEEDED.**

<i>Order randomized</i>	More likely	Less likely	Made no difference	Don't Know / Refused
Hillary Clinton	27%	17%	53%	3%
Donald Trump	13%	30%	54%	3%
Gary Johnson	8%	7%	74%	11%
Jill Stein	5%	5%	77%	13%

Demographics

Party Registration

Democrat	28%
Republican	32%
Undeclared / Other	40%

Race

White / Caucasian	92%
All others	6%
Don't Know / Refused	2%

Age

18 to 29	17%
30 to 44	28%
45 to 59	31%
60+	24%

Gender

Male	48%
Female	52%

Education

High School or less	20%
Some college, no degree	27%
College graduate (BA/BS)	30%
Advanced degree	22%
Don't know / refused	1%

About the Poll

These results are based on a survey of 502 likely voters in the 2016 General Election in New Hampshire. Live telephone interviews were conducted September 27-29, 2016 via both landline and cell phone using conventional registration based sampling procedures. The margin of sampling error is +/- 4.4 percentage points with a 95 percent level of confidence. The poll was sponsored by WBUR, a National Public Radio station in the Boston area.