

WBUR Massachusetts Senate Special Election Poll
 Topline Results
 Survey of 500 Registered Voters
 Field Dates: December 17-18, 2012

Overall, do you think things in Massachusetts are headed in the right direction or are they off on the wrong track?

Right Direction	49%
Wrong Track	34%
Don't Know / Refused	17%

I'm going to read you the names of several people and groups who are active in public affairs. After I read each one please tell me if you have a generally favorable or generally unfavorable view of the person. If you have never heard of the person or if you are undecided, please just say so. **READ FIRST NAME.** How about **READ NEXT NAME?**

REPEAT QUESTION TEXT ONLY IF NECESSARY, PROBE IF RESPONDENT SAYS "DON'T KNOW".

Have you heard of **READ NAME** and are undecided about (him/her)? Or **PAUSE** have you never heard of (him/her)?

<i>Order rotated</i>	Favorable	Unfavorable	Heard of / Undecided	Never heard of	Refused
a. Scott Brown	58%	28%	12%	1%	0%
b. Martha Coakley	48%	27%	17%	6%	1%
c. Ed Markey	24%	12%	27%	33%	3%
d. Mike Capuano	23%	11%	34%	30%	3%
e. Marty Meehan	21%	12%	27%	36%	3%
f. Vicki Kennedy	31%	20%	26%	21%	2%
g. Deval Patrick	60%	26%	11%	3%	0%
h. Steve Lynch	24%	12%	34%	27%	3%
i. Charlie Baker	17%	13%	32%	36%	3%
j. Bill Weld	33%	15%	25%	24%	3%
k. Elizabeth Warren	54%	34%	10%	2%	0%

Recently, news reports have indicated that Massachusetts Senator John Kerry may be chosen as Secretary of State. If this were to happen, there could be a Special Election to elect a replacement Senator here in Massachusetts. What one word or short phrase would you use to describe your feelings about a potential Senate special election in 2013?

If this special election takes place, would you be more likely to vote in a Democrat primary election, Republican primary election, or neither?

Democrat	45%
Republican	24%
Neither	19%
Don't Know / Refused	11%

Candidate order rotated for remaining questions.

Asked to Democrats and Unenrolled who said they were more likely to vote in a Democrat primary.
If the candidates in the Democratic primary were Deval Patrick, Martha Coakley, Ed Markey, Steve Lynch, Marty Meehan, and Mike Capuano, for whom would you vote?

Deval Patrick	36%
Martha Coakley	21%
Ed Markey	5%
Steve Lynch	5%
Marty Meehan	3%
Mike Capuano	8%
Some other candidate	3%
Don't Know / Refused	19%

Asked to Republicans and Unenrolled who said they were more likely to vote in a Republican primary.
If the candidates in the Republican primary were Scott Brown, Charlie Baker, and Bill Weld, for whom would you vote?

Scott Brown	81%
Charlie Baker	5%
Bill Weld	6%
Some other candidate	1%
Don't Know / Refused	7%

In the general election, what if the Republican party's candidate were Bill Weld? Would you vote for Bill Weld or for the Democratic party's candidate?

Bill Weld	27%
Democratic party's candidate	41%
Don't Know / Refused	33%

In the general election, what if the Republican party's candidate were Scott Brown? Would you vote for Scott Brown or for the Democratic party's candidate?

Scott Brown	47%
Democratic party's candidate	39%
Don't Know / Refused	15%

In the general election, what if the Democrat party's candidate were **READ OPTION** and the Republican nominee were Scott Brown? Would you be more likely to vote for Republican Scott Brown or Democrat **READ OPTION**?

What about **READ NEXT OPTION**? Would you be more likely to vote for Republican Scott Brown or Democrat **READ OPTION**?

<i>Order rotated</i>	Scott Brown	Democrat Candidate	Another Candidate	Wouldn't Vote	Don't Know / Refused
Martha Coakley	51%	36%	3%	2%	8%
Deval Patrick	47%	40%	3%	3%	7%
Ed Markey	48%	30%	4%	4%	15%
Mike Capuano	47%	28%	4%	4%	16%
Steve Lynch	51%	24%	4%	5%	15%
Marty Meehan	49%	30%	4%	4%	14%

Demographics

For statistical purposes only, can you please tell me your race? *Response options collapsed for display*

Race	White / Caucasian	81%
	All others	17%
	Don't Know / Refused	2%

Age	18 to 29	18%
	30 to 44	25%
	45 to 59	29%
	60+	28%

Gender	Male	48%
	Female	52%

Party Registration	Democrat	36%
	Republican	11%
	Independent / Unenrolled	53%

Education	High School or less	34%
	Some college, no degree	22%
	College graduate (BA/BS)	26%
	Advanced degree	17%
	Don't Know / Refused	1%

About the Poll

These results are based on a survey of 500 registered voters in Massachusetts. The poll was conducted December 17-18, 2012. Live telephone interviews were conducted via both landline and cell phone using conventional registration based sampling procedures. Results were weighted to reflect the demographic makeup of registered voters. The margin of sampling error is +/- 4.4 percent with a 95 percent level of confidence. The poll was sponsored by WBUR, a National Public Radio station in the Boston area.