

**WBUR Poll**  
**Survey of 501 Registered Voters in Massachusetts**  
**Field Dates: May 22-26, 2018**

I'm going to read you the names of several people and organizations who are active in public affairs. After I read each one please tell me if you have a generally favorable or generally unfavorable view of the person. If you have never heard of them or if you are undecided, please just say so. **READ FIRST NAME.** How about **READ NEXT NAME?**

<i>Order rotated.</i>	Favorable	Unfavorable	Heard of / Undecided	Never heard of	Refused
Donald Trump	29%	64%	7%	<1%	<1%
Charlie Baker	67%	9%	18%	5%	0%
Elizabeth Warren	53%	33%	9%	4%	<1%
<i>Asked to ½: Geoff Diehl</i>	6%	4%	12%	78%	1%
<i>Asked to ½: Beth Lindstrom</i>	5%	3%	11%	81%	<1%
<i>Asked to ½: John Kingston</i>	4%	2%	7%	87%	<1%
<i>Asked to ½: Bob Massie</i>	11%	5%	17%	66%	<1%
<i>Asked to ½: Jay Gonzalez</i>	4%	2%	15%	79%	1%
<i>Asked to ½: Scott Lively</i>	4%	6%	12%	78%	0%

**As you may know, there is an election in November of twenty eighteen for Massachusetts governor, U.S. Senate, and other offices.**

**ROTATE ORDER OF NEXT 3 QUESTIONS.**

If the election for Governor of Massachusetts were held today, and the candidates were **ROTATE CANDIDATES** Democrat Jay Gonzalez and Republican Charlie Baker, for whom would you vote?

	Nov 17	Mar 18	May 18
Jay Gonzalez	19%	21%	20%
Charlie Baker	59%	60%	60%
Would not vote (do not read)	NA	2%	1%
Another candidate (do not read)	3%	2%	1%
Refused (do not read)	1%	<1%	<1%
Don't Know / Undecided (do not read)	18%	15%	19%

If the election for Governor of Massachusetts were held today, and the candidates were **ROTATE CANDIDATES** Democrat Bob Massie and Republican Charlie Baker, for whom would you vote?

	Nov 17	Mar 18	May 18
Bob Massie	21%	22%	20%
Charlie Baker	60%	59%	60%
Would not vote (do not read)	NA	1%	2%
Another candidate (do not read)	2%	2%	1%
Refused (do not read)	<1%	<1%	<1%
Don't Know / Undecided (do not read)	16%	16%	17%

**ROTATE ORDER OF NEXT 3 QUESTIONS.**

If the election for U.S. Senate were held today, and the candidates were **ROTATE CANDIDATES** Democrat Elizabeth Warren, Republican Geoff Diehl, and independent Shiva Ayyadurai, for whom would you vote?

	Nov 17	Mar 18	May 18
Elizabeth Warren	58%	55%	54%
Geoff Diehl	32%	20%	19%
Shiva Ayyadurai	NA	9%	8%
Would not vote (do not read)	NA	3%	2%
Another candidate (do not read)	3%	1%	1%
Refused (do not read)	<1%	0%	<1%
Don't Know / Undecided (do not read)	7%	13%	15%

If the election for U.S. Senate were held today, and the candidates were **ROTATE CANDIDATES** Democrat Elizabeth Warren, Republican Beth Lindstrom, and independent Shiva Ayyadurai, for whom would you vote?

	Nov 17	Mar 18	May 18
Elizabeth Warren	56%	53%	55%
Beth Lindstrom	33%	19%	19%
Shiva Ayyadurai	NA	9%	7%
Would not vote (do not read)	NA	3%	2%
Another candidate (do not read)	3%	1%	2%
Refused (do not read)	<1%	0%	0%
Don't Know / Undecided (do not read)	8%	14%	15%

If the election for U.S. Senate were held today, and the candidates were **ROTATE CANDIDATES** Democrat Elizabeth Warren, Republican John Kingston, and independent Shiva Ayyadurai, for whom would you vote?

	Nov 17	Mar 18	May 18
Elizabeth Warren	57%	54%	56%
John Kingston	33%	21%	19%
Shiva Ayyadurai	NA	7%	8%
Would not vote (do not read)	NA	4%	2%
Another candidate (do not read)	2%	2%	1%
Refused (do not read)	1%	<1%	<1%
Don't Know / Undecided (do not read)	7%	12%	14%

There may be a measure on the 2018 ballot that would repeal the law which allowed transgender people to use public restrooms and locker rooms consistent with their gender identities, regardless of their sex at birth. Would you support or oppose repealing this law? **PROBE:** And do you strongly (support/oppose) this idea, or just somewhat?

Strongly support	24%
Somewhat support	14%
Somewhat oppose	11%
Strongly oppose	41%
Don't Know / Refused	11%

There may be a measure on the 2018 ballot dealing with taxes. Would you support or oppose increasing the state's income tax on any income over one million dollars and using that money to pay for education and transportation? **PROBE:** And do you strongly (support/oppose) this measure, or just somewhat?

	Nov 17	May 18
Strongly support	54%	57%
Somewhat support	22%	20%
Somewhat oppose	8%	6%
Strongly oppose	11%	12%
Don't Know / Refused	5%	5%

There may be a measure on the 2018 ballot dealing with taxes. Would you support or oppose reducing the Massachusetts state sales tax from 6.25 percent to 5 percent and creating a permanent sales tax holiday one weekend per year? **PROBE:** And do you strongly (support/oppose) this measure, or just somewhat?

	Nov 17	May 18
Strongly support	47%	48%
Somewhat support	22%	19%
Somewhat oppose	13%	11%
Strongly oppose	7%	11%
Don't Know / Refused	11%	9%

## Demographics

### Race

White / Caucasian	81%
All others	17%
Don't Know / Refused	3%

### Age

18 to 29	17%
30 to 44	26%
45 to 59	29%
60+	28%

### Gender

Male	48%
Female	52%

### Party Registration

Democrat	34%
Republican	11%
Independent / Unenrolled	55%

### Education

High School or less	32%
Some college, no degree	22%
College graduate (BA/BS)	26%
Advanced degree	18%
Don't Know / Refused	2%

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## About the Poll

These results are based on a survey of 501 Massachusetts registered voters. Live telephone interviews were conducted May 22-26, 2018 via both landline and cell phone using conventional registration based sampling procedures. The margin of sampling error is 4.4 percentage points with a 95 percent level of confidence. The poll was sponsored by WBUR, a National Public Radio station in the Boston area.