

**WBUR Poll**  
**Survey of 504 Registered Voters in Massachusetts**  
**Field Dates: January 5-7, 2018**

Overall, do you think things in Massachusetts are headed in the right direction, or are they off on the wrong track?

Right Direction	73%
Wrong Track	19%
Don't Know / Refused	9%

I'm going to read you the names of several people and organizations who are active in public affairs. After I read each one please tell me if you have a generally favorable or generally unfavorable view of the person. If you have never heard of them or if you are undecided, please just say so. **READ FIRST NAME.** How about **READ NEXT NAME?**

**REPEAT QUESTION TEXT ONLY IF NECESSARY, PROBE IF RESPONDENT SAYS "DON'T KNOW".** Have you heard of **READ NAME** and are undecided about (him/her/it)? Or **PAUSE** have you never heard of (him/her/it)?

<i>Order rotated.</i>	Favorable	Unfavorable	Heard of / Undecided	Never heard of	Refused
Donald Trump	28%	64%	7%	<1%	1%
Charlie Baker	66%	17%	12%	4%	1%
Elizabeth Warren	54%	38%	7%	1%	<1%
Maura Healey	40%	17%	17%	25%	<1%
<i>Asked to ½: Geoff Diehl</i>	9%	2%	9%	80%	0%
<i>Asked to ½: Shiva Ayyadurai</i>	3%	2%	9%	85%	<1%
<i>Asked to ½: Beth Lindstrom</i>	6%	1%	13%	80%	1%
<i>Asked to ½: Setti Warren</i>	11%	5%	15%	68%	1%
<i>Asked to ½: Bob Massie</i>	7%	7%	21%	65%	<1%
<i>Asked to ½: Jay Gonzalez</i>	12%	1%	14%	72%	<1%
<i>Asked to ½: John Kingston</i>	3%	2%	12%	82%	<1%

**Now I'd like to ask you about another topic.**

Do you approve or disapprove of the job Charlie Baker is doing as Governor?

Approve	74%
Disapprove	13%
Don't Know / Undecided (do not read)	13%

Do you approve or disapprove of the way Governor Charlie Baker is handling the situation with the MBTA?

Approve	45%
Disapprove	19%
Don't Know / Refused	37%

Do you think the MBTA is doing a better job handling the cold and snow this winter than previous winters, a worse job, or about the same?

Better	45%
Worse	3%
Same	30%
Don't Know / Refused	22%

As you may have heard, former Governor Mitt Romney is considering running for Senate in Utah. Do you think this is... *First two rotated.*

A good idea	54%
A bad idea	29%
Both / neither / depends (do not read)	6%
Don't Know / Undecided (do not read)	11%

**Now I'd like to ask you about another topic.**

Do you approve or disapprove of the job Donald Trump is doing as President?

Approve	29%
Disapprove	65%
Don't Know / Undecided (do not read)	5%

Do you think Donald Trump is fit to be president, or not?

Yes he is	33%
No he is not	62%
Don't Know / Undecided (do not read)	5%

What one or two words best describes your impression of Donald Trump? Just one or two words that best describe him.

*Responses to be released later.*

Do you think the ways Donald Trump's uses Twitter are appropriate or inappropriate, given his position?

Appropriate	13%
Inappropriate	80%
Don't Know / Undecided (do not read)	6%

Do you think Donald Trump serving as President of the United States has been good or bad for **READ FIRST**, or has it not made much of a difference? How about for **READ NEXT**? **REPEAT QUESTION STEM AND SCALE ONLY AS NEEDED.**

<i>Order rotated.</i>		Good	Bad	Not much difference	Combo / depends (not read)	Don't Know / Refused
The country as a whole	Jan 2017	31%	49%	10%	3%	6%
	Jan 2018	28%	59%	9%	1%	3%
The Commonwealth of Massachusetts	Jan 2017	20%	41%	27%	3%	10%
	Jan 2018	20%	40%	35%	<1%	5%
People like you	Jan 2017	28%	42%	22%	2%	6%
	Jan 2018	27%	47%	22%	1%	2%
Relations with other countries	Jan 2017	27%	57%	6%	3%	7%
	Jan 2018	23%	66%	7%	2%	2%
The US economy	Jan 2017	40%	37%	14%	3%	6%
	Jan 2018	43%	29%	20%	2%	5%
The environment	Jan 2017	17%	56%	18%	1%	7%
	Jan 2018	14%	61%	19%	1%	5%
Race relations	Jan 2017	22%	55%	14%	2%	7%
	Jan 2018	16%	65%	13%	2%	4%
Journalism and the media	Jan 2017	20%	56%	16%	3%	5%
	Jan 2018	20%	63%	9%	4%	4%

*Wording from Jan 2017 WBUR poll: "Do you think Donald Trump serving as President of the United States will be good or bad for \_\_\_\_\_, or will it not make much of a difference?"*

**Now I'd like to ask you about another issue.**

Do you support or oppose the tax law recently passed by Congress and signed into law? **PROBE:** And would you say your strongly support/oppose, or just somewhat?

Strongly support	13%
Somewhat support	18%
Somewhat oppose	14%
Strongly oppose	39%
Don't Know / Undecided (do not read)	16%

Do you think the new changes to the tax code will help the economy, hurt the economy, or not make much of a difference?

Help	34%
Hurt	37%
Not much difference	20%
Don't Know / Undecided (do not read)	9%

Do you think the next tax law will mostly help **READ AND ROTATE**, or everyone about the same?

The upper class	64%
The middle class	10%
The lower class	1%
Everyone about the same	19%
Don't Know / Undecided (do not read)	6%

Now that the new tax law is in place, do you think your federal taxes will **READ AND ROTATE**?

Go up	34%
Go down	23%
Stay about the same	33%
Don't Know / Undecided (do not read)	10%

**Now I'd like to ask you about another topic.**

Have you ever received an unwelcome sexual advance or other verbal or physical harassment of a sexual nature at work?

Yes	21%
No	77%
Don't Know / Refused (do not read)	2%

Have recent revelations about sexual harassment caused you to *change your current behavior* towards coworkers or colleagues?

Yes	9%
No	89%
Don't Know / Refused (do not read)	2%

Have recent revelations about sexual harassment caused you to *rethink your past behavior* towards coworkers or colleagues?

Yes	14%
No	84%
Don't Know / Refused (do not read)	2%

**I have just a few last questions about other issues.**

Do you think tackle football is safe or unsafe for children **READ FIRST**? How about **READ NEXT**?

<i>Order rotated.</i>	Safe	Unsafe	Don't Know / Refused
Before high school	20%	75%	5%
In high school	34%	59%	7%

Would you say you are an NFL football fan, or not? *Accepted as 'yes' if respondent said they are a fan of a particular NFL team.*

Yes I am	58%
No I am not	41%
Don't Know /Refused	1%

Has any of these recent news reports about head injuries in the NFL made you watch **READ FIRST, READ SECOND**, or has it not changed the amount you watch NFL football? **ROTATE FIRST TWO OPTIONS.**

More NFL football	1%
Less NFL football	8%
Has made no change	91%
Don't Know /Refused	<1%

Would you support or oppose more government regulation of **READ FIRST** aimed at reducing head injuries?  
How about **READ NEXT**?

<i>Order rotated.</i>	Support	Oppose	Don't Know / Refused
Youth football	73%	22%	5%
High school football	72%	24%	4%
NFL football	56%	36%	8%

## Demographics

### Race

White / Caucasian	81%
All others	17%
Don't Know / Refused	3%

### Age

18 to 29	17%
30 to 44	26%
45 to 59	29%
60+	28%

### Gender

Male	48%
Female	52%

### Party Registration

Democrat	34%
Republican	11%
Independent / Unenrolled	55%

### Education

High School or less	32%
Some college, no degree	22%
College graduate (BA/BS)	26%
Advanced degree	18%
Don't Know / Refused	2%

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## About the Poll

These results are based on a survey of 504 Massachusetts registered voters. Live telephone interviews were conducted January 5-7, 2018 via both landline and cell phone using conventional registration based sampling procedures. The margin of sampling error is 4.4 percentage points with a 95 percent level of confidence. The poll was sponsored by WBUR, a National Public Radio station in the Boston area.