

**WBUR Poll
Survey of 504 Registered Voters in Massachusetts
Field Dates: November 9-12, 2017**

I'm going to read you the names of several people who are active in public affairs. After I read each one please tell me if you have a generally favorable or generally unfavorable view of the person. If you have never heard of the person or if you are undecided, please just say so. **READ FIRST NAME.** How about **READ NEXT NAME?**

REPEAT QUESTION TEXT ONLY IF NECESSARY, PROBE IF RESPONDENT SAYS "DON'T KNOW".

Have you heard of **READ NAME** and are undecided about (him/her)? Or **PAUSE** have you never heard of (him/her)?

<i>Order rotated.</i>	Favorable	Unfavorable	Heard of / Undecided	Never heard of	Refused
Donald Trump	27%	66%	6%	<1%	1%
Charlie Baker	67%	14%	14%	4%	0%
Elizabeth Warren	55%	38%	6%	1%	0%
<i>Asked to ½: Geoff Diehl</i>	7%	6%	13%	74%	0%
<i>Asked to ½: Shiva Ayyadurai</i>	1%	2%	7%	90%	0%
<i>Asked to ½: Beth Lindstrom</i>	4%	5%	13%	79%	0%
<i>Asked to ½: Setti Warren</i>	13%	4%	11%	72%	<1%
<i>Asked to ½: Bob Massie</i>	10%	6%	18%	66%	0%
<i>Asked to ½: Jay Gonzalez</i>	5%	1%	15%	79%	1%
<i>Asked to ½: John Kingston</i>	4%	3%	7%	87%	0%

As you may know, there is an election in November of twenty eighteen for Massachusetts governor, U.S. Senate, and other offices.

ROTATE ORDER OF NEXT 3 QUESTIONS.

If the election for Governor of Massachusetts were held today, and the candidates were **ROTATE CANDIDATES** Democrat Jay Gonzalez and Republican Charlie Baker, for whom would you vote?

Jay Gonzalez	19%
Charlie Baker	59%
Another candidate (do not read)	3%
Refused (do not read)	1%
Don't Know / Undecided (do not read)	18%

If the election for Governor of Massachusetts were held today, and the candidates were **ROTATE CANDIDATES** Democrat Bob Massie and Republican Charlie Baker, for whom would you vote?

Bob Massie	21%
Charlie Baker	60%
Another candidate (do not read)	2%
Refused (do not read)	<1%
Don't Know / Undecided (do not read)	16%

If the election for Governor of Massachusetts were held today, and the candidates were **ROTATE CANDIDATES** Democrat Setti Warren and Republican Charlie Baker, for whom would you vote?

Setti Warren	24%
Charlie Baker	58%
Another candidate (do not read)	2%
Refused (do not read)	1%
Don't Know / Undecided (do not read)	15%

ROTATE ORDER OF NEXT 4 QUESTIONS.

If the election for U.S. Senate were held today, and the candidates were **ROTATE CANDIDATES** Democrat Elizabeth Warren and Republican Geoff Diehl, for whom would you vote?

Elizabeth Warren	58%
Geoff Diehl	32%
Another candidate (do not read)	3%
Refused (do not read)	<1%
Don't Know / Undecided (do not read)	7%

If the election for U.S. Senate were held today, and the candidates were **ROTATE CANDIDATES** Democrat Elizabeth Warren and Republican Shiva Ayyadurai, for whom would you vote?

Elizabeth Warren	58%
Shiva Ayyadurai	27%
Another candidate (do not read)	4%
Refused (do not read)	<1%
Don't Know / Undecided (do not read)	10%

If the election for U.S. Senate were held today, and the candidates were **ROTATE CANDIDATES** Democrat Elizabeth Warren and Republican Beth Lindstrom, for whom would you vote?

Elizabeth Warren	56%
Beth Lindstrom	33%
Another candidate (do not read)	3%
Refused (do not read)	<1%
Don't Know / Undecided (do not read)	8%

If the election for U.S. Senate were held today, and the candidates were **ROTATE CANDIDATES** Democrat Elizabeth Warren and Republican John Kingston, for whom would you vote?

Elizabeth Warren	57%
John Kingston	33%
Another candidate (do not read)	2%
Refused (do not read)	1%
Don't Know / Undecided (do not read)	7%

Some questions held for later release.

If a candidate for US Senate made **READ FIRST** a major priority, would it make you more likely to support him or her, less likely to support him or her, or would it make no difference? **PROBE IF MORE OR LESS LIKELY.** And would it make you much (more/less) likely, or just somewhat (more/less) likely? How about **READ NEXT?** **REPEAT STEM AND SCALE ONLY AS NEEDED.**

<i>Order rotated, sorted for display.</i>	Much more likely	Somewhat more likely	Somewhat less likely	Much less likely	Would make no difference	Don't Know / Refused
Addressing the cost of health care	56%	27%	3%	3%	8%	4%
Standing up to Donald Trump	48%	11%	5%	19%	14%	4%
Addressing climate change	46%	18%	6%	8%	20%	3%
Working across party lines	40%	25%	4%	1%	23%	6%
Reducing income inequality	36%	20%	7%	10%	18%	9%
Stopping illegal immigration	34%	17%	13%	15%	18%	3%
Cutting taxes	31%	23%	11%	5%	23%	6%
Boosting the size of the military	27%	12%	15%	19%	24%	5%
Protecting undocumented immigrants from deportation	26%	18%	13%	23%	15%	4%
Repealing Obamacare	21%	9%	14%	42%	10%	5%

If a candidate for Massachusetts Governor made **READ FIRST** a major priority, would it make you more likely to support him or her, less likely to support him or her, or would it make no difference? **PROBE IF MORE OR LESS LIKELY.** And would it make you much (more/less) likely, or just somewhat (more/less) likely? How about **READ NEXT**? **REPEAT STEM AND SCALE ONLY AS NEEDED.**

<i>Order rotated, sorted for display.</i>	Much more likely	Somewhat more likely	Somewhat less likely	Much less likely	Would make no difference	Don't Know / Refused
Fighting the opioid problem	63%	21%	2%	2%	9%	3%
Reducing the cost of health care in Massachusetts	60%	27%	1%	2%	7%	2%
Addressing gang violence in Massachusetts cities	56%	25%	2%	<1%	15%	2%
Increasing funding for public schools	56%	23%	4%	3%	12%	2%
Making state government function better	55%	26%	2%	1%	13%	3%
Standing up to Donald Trump	49%	10%	6%	18%	13%	4%
Improving the state's transportation system	49%	26%	4%	1%	18%	2%
Addressing the high cost of housing Massachusetts	47%	26%	4%	4%	17%	3%
Keeping state taxes as low as possible	46%	21%	9%	4%	17%	4%
Reducing income inequality	40%	20%	7%	10%	16%	8%

Do you think current laws regarding sexual harassment in the workplace are **READ AND ROTATE OPTIONS**?

Need to be stronger	43%
Are about right	42%
Are too strong	4%
Don't Know / Refused	11%

Demographics

Race

White / Caucasian	81%
All others	17%
Don't Know / Refused	3%

Age

18 to 29	17%
30 to 44	26%
45 to 59	29%
60+	28%

Gender

Male	48%
Female	52%

Party Registration

Democrat	34%
Republican	11%
Independent / Unenrolled	55%

Education

High School or less	32%
Some college, no degree	22%
College graduate (BA/BS)	26%
Advanced degree	18%
Don't Know / Refused	2%

About the Poll

These results are based on a survey of 503 Massachusetts registered voters. Live telephone interviews were conducted November 9-12, 2017 via both landline and cell phone using conventional registration based sampling procedures. The margin of sampling error is 4.4 percentage points with a 95 percent level of confidence. The poll was sponsored by WBUR, a National Public Radio station in the Boston area.