

**WBUR Poll
New Hampshire 2016 General Election
Survey of 500 Likely Voters
Field Dates October 29-November 1, 2016**

I'm going to read you the names of several people who are active in public affairs. After I read each one please tell me if you have a generally favorable or generally unfavorable view of the person. If you have never heard of the person or if you are undecided, please just say so. **READ FIRST NAME.** How about **READ NEXT NAME?**

REPEAT QUESTION TEXT ONLY IF NECESSARY, PROBE IF RESPONDENT SAYS "DON'T KNOW". Have you heard of **READ NAME** and are undecided about (him/her)? Or **PAUSE** have you never heard of (him/her)?

<i>Order rotated.</i>	Favorable	Unfavorable	Heard of / Undecided	Never heard of	Refused
Hillary Clinton	36%	59%	5%	0%	<1%
Donald Trump	37%	57%	6%	<1%	0%
Tim Kaine	36%	34%	17%	12%	<1%
Mike Pence	46%	37%	10%	8%	0%
Kelly Ayotte	46%	41%	11%	1%	0%
Maggie Hassan	45%	43%	10%	2%	0%
Gary Johnson	18%	41%	22%	19%	1%
Colin van Ostern	32%	24%	18%	25%	<1%
Chris Sununu	38%	41%	19%	3%	0%
Anthony Weiner	4%	69%	11%	16%	<1%

If the election for President were held today, and the candidates were **ROTATE ORDER OF CANDIDATES** Democrat Hillary Clinton, Republican Donald Trump, Libertarian Gary Johnson, and Green Party candidate Jill Stein, for whom would you vote?

If undecided, ask...Even though you say you are undecided -- which way are you leaning as of today? List not read unless requested by respondent. Order rotated, if read.

If Johnson or Stein voter or leaners, ask... What if the election were just between Democrat Hillary Clinton and Republican Donald Trump? If it were just the two of them, for whom would you vote?

Initial preference

Hillary Clinton	38%
Donald Trump	38%
Gary Johnson	9%
Jill Stein	3%
Another candidate (not read)	3%
Refused (not read)	1%
Don't Know / Undecided (not read)	7%

Vote preference with leaners

Hillary Clinton	39%
Donald Trump	40%
Gary Johnson	10%
Jill Stein	3%
Another candidate (not read)	3%
Don't Know / Refused (not read)	4%

Vote preference, head-to-head

Hillary Clinton	42%
Donald Trump	44%
Another candidate (not read)	7%
Don't Know / Refused (not read)	7%

If the election for U.S. Senate were held today, and if the candidates were for Democrat Maggie Hassan and Republican Kelly Ayotte, for whom would you vote? *Order rotated.*

If undecided, ask...Even though you say you are undecided -- which way are you leaning as of today? List not read unless requested by respondent. Order rotated, if read.

Initial preference

Maggie Hassan	43%
Kelly Ayotte	48%
Another candidate (not read)	<1%
Refused (not read)	2%
Don't Know / Undecided (not read)	6%

Vote preference with leaners

Maggie Hassan	45%
Kelly Ayotte	51%
Another candidate (not read)	1%
Don't Know / Refused (not read)	3%

If the election for Governor of New Hampshire were held today, and if the candidates were for Democrat Colin van Ostern and Republican Chris Sununu, for whom would you vote? *Order rotated.*

If undecided, ask...Even though you say you are undecided -- which way are you leaning as of today? List not read unless requested by respondent. Order rotated, if read.

Initial preference	
Colin Van Ostern	43%
Chris Sununu	45%
Another candidate (not read)	<1%
Refused (not read)	1%
Don't Know / Undecided (not read)	10%

Vote preference with leaners	
Colin Van Ostern	44%
Chris Sununu	49%
Another candidate (not read)	1%
Don't Know / Refused (not read)	5%

Order of next two questions rotated.

Do you think Hillary Clinton is honest and trustworthy, or not?

Yes she is	27%
No she is not	70%
Don't Know / Refused	4%

Do you think Donald Trump is honest and trustworthy, or not?

Yes she is	36%
No she is not	60%
Don't Know / Refused	4%

How much have you heard or read about the increase in Obamacare premiums?

A great deal	39%
A fair amount	37%
Not too much	17%
Nothing at all	6%
Don't Know / Refused	1%

How much have you heard or read about the new emails related to the Clinton email investigation the FBI found last week during an investigation of Anthony Weiner?

A great deal	54%
A fair amount	31%
Not too much	11%
Nothing at all	4%
Don't Know / Refused	1%

Do you think this presidential campaign has made our democracy in the United States stronger overall, weaker overall, or neither?

Stronger	10%
Weaker	58%
Neither	29%
Don't Know / Refused	3%

Order of next two questions rotated.

During the campaign, do you think Hillary Clinton has done more to bring people together or divide people from one another?

Bring people together	39%
Divide people from one another	51%
Don't Know / Refused	11%

During the campaign, do you think Donald Trump has done more to bring people together or divide people from one another?

Bring people together	26%
Divide people from one another	69%
Don't Know / Refused	5%

Have you **READ FIRST** as a result of this year's presidential campaign? How about **READ NEXT**?

<i>Order rotated.</i>	Yes	No	Don't Know / Refused
Lost or ended a friendship	6%	93%	1%
Blocked or de-friended a friend or family member on social media	14%	85%	1%
Had unusually heated arguments with family members	23%	77%	<1%

Demographics

Party Registration

Democrat	28%
Republican	32%
Undeclared / Other	40%

Race

White / Caucasian	93%
All others	5%
Don't Know / Refused	2%

Age

18 to 29	15%
30 to 44	28%
45 to 59	31%
60+	26%

Gender

Male	48%
Female	52%

Education

High School or less	19%
Some college, no degree	27%
College graduate (BA/BS)	30%
Advanced degree	23%
Don't Know / Refused	1%

About the Poll

These results are based on a survey of 500 likely voters in the 2016 General Election in New Hampshire. Live telephone interviews were conducted October 29 – November 1, 2016 via both landline and cell phone using conventional registration based sampling procedures. The margin of sampling error is +/- 4.4 percentage points with a 95 percent level of confidence. The poll was sponsored by WBUR, a National Public Radio station in the Boston area.